

Event Development/Instruction

Shelly is a USA Triathlon National Camp Director and can help take your camp experience to the next level. She can assist with general camp development or instruction of participants.

Areas of expertise include:

- Camp time management
- Event needs assessment
- · Participant skill analysis and development
- Identification of participant ability levels
- Personalizing training within group settings
- Versatility in multi-demographic instruction. Experience with youth/junior to adult needs, draft-legal to non-draft, first timer to elite, sprint to Ironman participants
- Efficient multitasking with a smile

Event Development/Instruction Rate: Daily fee as negotiated, plus all expenses